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# D5.1: Dissemination and Communication Strategy

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Abstract	This deliverable details the communication and dissemination strategy for SUSTAIN-IT and presents the communication activities carried out in the first quarter of the project
Keywords	TVET, Branding, Website, Communication, Exploitation, Stakeholders Engagement



#### **Document Revision History**

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PROJECT CO-FUNDED BY THE EUROPEAN COMMISSION			
NATURE OF THE DELIVERABLE R			
DISSEMINATION LEVEL			
PU	Public, fully open, e.g. w automatically published in (	eb (Deliverables flagged as public will be CORDIS project's page)	PU
SEN	Classified, information as referred to in Commission Decision 2001/844/EC		
CLASSIFIED R-EU/EU-R	EU RESTRICTED under the Commission Decision No2015/ 444		
CLASSIFIED C-UE / EU-C	EU CONFIDENTIAL under the Commission Decision No2015/ 444		
CLASSIFIED S-UE / EU-S	EU SECRET under the Commission Decision No2015/ 444		

\* R: Document, report (excluding the periodic and final reports)

**DEM:** Demonstrator, pilot, prototype, plan designs

**DEC:** Websites, patents filing, press & media actions, videos, etc.

**DATA:** Data sets, microdata, etc. **DMP:** Data management plan

**ETHICS:** Deliverables related to ethics issues **SECURITY:** Deliverables related to security issues

**OTHER:** Software, technical diagram, etc.





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# **ABBREVIATIONS**

**CMS** Content Management System

**EC** European Commission

**EU** European Union

**IoT** Internet of things

IP Internet Protocol

**M** Month

**MOOC** Massive Open Online Course

**NGOs** Non-governmental Organisations

**SDGs** Sustainable Development Goals

**SEO** Search Engine Optimisation

**TCP** Transmission Control Protocol

**TVET** Technical Vocational Education and Training

**WP** Work Package



# 1. INTRODUCTION

The dissemination and communication strategy includes general and targeted dissemination activities integrated with other project initiatives to maximise visibility and impact. For the dissemination and communication of outputs, the Sustain-IT plans a range of activities, including newsletters, social media campaigns, publication of articles, presentations at events, and the organisation of three major thematic webinars and conferences

In addition to the core activities of Sustain-IT, the project's success largely depends on effective dissemination and exploitation. To facilitate this, the project is equipped with a dedicated work package, WP5, which coordinates activities aimed at creating impact, including dissemination and replicability efforts.

This document outlines the initial communication and dissemination strategy for Sustain-IT, which is essential for engaging relevant stakeholders and interested parties at both local and international levels. The dissemination plan will constitute a guide for the project consortium; however, each partner must tailor their strategy to accommodate local conditions, considering cultural contexts and the various actions that partners will undertake within the project.



# COMMUNICATION AND DISSEMINATION STRATEGY

The dissemination and communication strategy is a guide to the outreach efforts to raise awareness within the educational community about sustainability and the application of digital technologies for environmental monitoring and climate action.

The objectives are to develop effective communications that are consistent across all activities, ensuring they focus on building a strong brand identity for Sustain-IT mission and objectives, with a unique and recognisable image. The key dissemination and communication objectives are:

- Ensuring visibility and awareness of Sustain-IT goals and results among relevant stakeholders in the EU and Africa
- Creating and developing networks and exchanges of good practices between TVET providers in Europe and Namibia, Zimbabwe and Rwanda
- o Assessing the impact of Sustain-IT activities through the comparative report, to develop the capacity building TVET programme in environmental monitoring and promote them to improve environmental monitoring in Sub-Saharan Africa and Europe;
- Supporting know-how exchange, tech transfer and collaboration in the ecosystem between Academia, Industries and SMEs;
- o Promoting Sustain-IT replicability and sustainability in the long run
- Ensuring media and citizens at large are aware of the European Commission's efforts to close the skills gaps in environmental monitoring across African countries

The Dissemination & Communication plan foresees three phases:

- Creating Awareness: This phase involves designing the dissemination, communication, and exploitation strategy and plan, including the selection of dedicated communication tools. This deliverable provides the details of the activities developed so far and the upcoming ones for the rest of the project timeline.
- Pan-EU Outreach and Engagement: This phase involves launching an intensive local promotional and engagement campaign to stimulate interest and participation in IoT, Sensor and Arduino dashboards. It also includes organizing several webinars and events to ensure collaboration and knowledge exchange between Sustain-IT partners, TVET schools and relevant initiatives.
- Exploitation and Replicability: This phase involves showcasing the results achieved by Sustain-IT across all activities and presenting the Sustain-IT capacity building at several events and to policymakers and international initiatives. It culminates in the organisation of the Sustain-IT final event, which aims to attract interested initiatives from society and business, promoting the dissemination of various lessons learned.





# 1.1 TARGET STAKEHOLDERS

The Sustain-IT communication and dissemination activities are designed to engage specific target groups at each ecological level. This ensures audience alignment with the project's focus, key messages and work packages. The stakeholders are categorised into direct and indirect relationships. Direct stakeholders include consortium partners and other actors such as TVET providers, policymakers, and TVET schools. Indirect Stakeholders are identified at the local level and include environmental monitoring organisations. Identifying key target groups and stakeholders is challenging but essential for successful project communication. The following target groups were identified;

TABLE 1: TARGET STAKEHOLDERS

TARGET	DESCRIPTION	KEY MESSAGE
Consortium Members	These are project partners.	The consortium members will ensure to all activities are communicated to all stakeholders to maximise outreach and project impact
Trainers	The trainers are expert teachers and members of the TVET schools from Europe and Africa	Sustain-IT will ensure to deliver a comprehensive training package to enhance the trainers on the effective use of environmental monitoring tools such as IoT, Sensor and Arduino dashboard
Vocational Training Schools in Europe and Africa	These are TVET schools specialised in capacity building programmes for youth development.	Sustain-IT will equip and give free access to the contents developed for the TVET schools in Africa, to encourage environmental sustainability, reach a wider network, and promote replicability.
Students	The students from VET schools, students in environmental monitoring and youth passionate to develop their skills in analysis.	Sustain-IT will ensure to raise awareness to the students via its media channels, and press release, inclusivity of the programme, careers and social entrepreneurship.
Academia	Educational Institutions willing to contribute to the development of environmental monitoring tools for climate mitigation and green future	A collaboration with the academia to understand research and have more insights into the benefits and impact of the programme.
Professionals and Employers in Environmenta I Monitoring	These are Professionals and employers in nature conservation and environmental monitoring industries.	A collaboration with professionals via webinars and design thinking sessions to identify specific challenges faced with regards to environmental awareness in education, digital tools, and specific skills needed to effectively provide environmental education in TVET while developing the entrepreneurial mindset skills of the youth



Public Authorities, Industry, and Policymakers	The public authorities, and industry experts along with policy.	Introduce to the authorities the concept of environmental monitoring and its potential for contributing to the ecosystem in various disciplines and raise awareness
General Audience	The general public that will benefit from the programme Research	To create awareness on the importance of environmental monitoring and introduce them to the Sustain-IT program.



# 2. DISSEMINATION AND COMMUNICATION ACTIVITIES

## 2.1 SUSTAIN-IT BRAND

The branding strategy plays a pivotal role in the communication and dissemination plan for the Sustain-IT project. It serves to distinguish the initiative from others and also to embody its core goals and objectives. Every communication and dissemination effort within Sustain-IT integrates the brand while recognising the European Commission (EC). Key components of the brand, including the logo, colour palette, and typography, are vital in establishing its identity. These elements work together to create a distinctive visual presence, emphasising the perspectives and values of the initiative.

The Sustain-IT brand is unique and designed to perfection. It leverages the project's objectives, the aim and location to be implemented taking into consideration technology, innovation and knowledge transfer for the sustainability and future generation.

#### 2.1.1 LOGO

The "Sustain-IT" logo effectively combines technology and sustainability in a visually appealing design. The hexagonal icon symbolises structure and innovation, with blue circuit-like patterns representing technological expertise and green elements highlighting eco-friendliness. The blue and green colour scheme conveys trust, professionalism, and ecological balance, aligning with the brand's mission. The bold, clean sans-serif typography reinforces clarity and modernity, with the emphasis on "IT" cleverly linking information technology to the idea of "sustaining it." Overall, the logo communicates innovation, trust, and a commitment to sustainable practices in a cohesive and memorable way.



FIGURE 1: THE SUSTAIN-IT LOGO

 Clear Space: The Sustain-IT Logo is always standing in the middle with a clear space around. The selected colour can be applied and used depending on the background or image it represents.







FIGURE 2: THE SUSTAIN-IT LOGO CLEAR SPACE

Background: When using the Sustain-IT Logo, it should be clear and readable. While we do not wish to impose strict limitations on the placement of the logo on a page, we believe its position should serve a clear purpose and remain highly visible. Image selection plays a crucial role in maintaining this clarity – excessive detail in the background can cause the logo to become less distinguishable. To enhance visibility when used on images, we recommend opting for a single-color version of the logo instead of the full-colour variant.

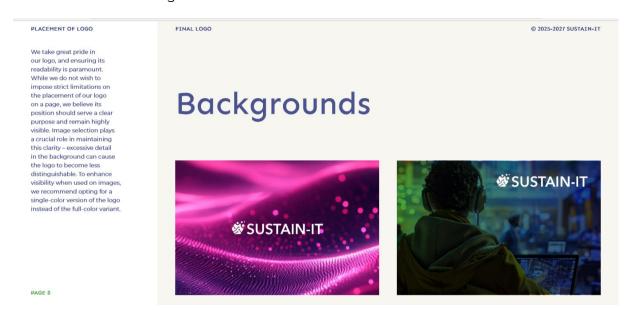


FIGURE 3: THE SUSTAIN-IT LOGO BACKGROUND

DO NOT: The logo must remain unchanged. We urge all users to Please refrain
from altering its design, including its colours or wordmark font, as these
elements are integral to the Sustain-IT brand identity. The logo has a single,
definitive variation, and it should be used exactly as it is.







FIGURE 4: THE SUSTAIN-IT LOGO DON'T'S

#### **2.1.2 COLOUR**

There are two colours to the brand. Blue and green, representing the unity of technology and sustainability. These colours were selected at primary and secondary stages.

Primary Colours: The brand uses a gradient to create depth, vibrancy, and a sense
of modernity, reflecting Sustain-IT's dynamic and innovative identity. It adds visual
interest and helps the brand to stand out while maintaining a cohesive and
polished appearance.



FIGURE 5: THE SUSTAIN-IT PRIMARY COLOUR

Secondary Colours: The secondary colours are used to complement the primary palette, adding versatility and depth to the brand. They help highlight key elements, create visual balance, and ensure the Sustain-IT communications remain engaging and dynamic while staying true to its identity.





We use secondary colors to complement our primary palette, adding versatility and depth to our brand. They help highlight key elements, create visual balance, and ensure our communications remain engaging and dynamic while staying true to our identity.

Secondary Colours

cmyk:50/0/100/0
# 8dc63f

cmyk:100/80/0/0
# 00793f

FIGURE 6: THE SUSTAIN-IT SECONDARY COLOUR

#### 2.1.3 TYPOGRAPHY

PAGE 12

Sustain-IT project uses Google Fonts' open-source font family Sen for headlines and Montserrat font family as body copy. The usage of other versions of the font is allowed. This applies to the website, presentations and all promotional materials. For project deliverables, the system font Montserrat (Light, Regular and Bold versions) should be used instead, to avoid missing font issues, as those documents are likely to be mainly edited outside design departments. It could be used also for presentations in case the two main brand fonts are missing.

 About SEN: Sen – a Geohumanist sans, is Philatype's first typeface released under the SIL Open Font License (OFL). Sen is a geometrically constructed sans-serif with a sensible, friendly look.

Sen – a Geohumanist sans is Philatype's first typeface released under the SIL Open Font License (OFL). Sen is a geometrically **Primary font** constructed sans-serif with a sensible, friendly look. Think of it as a more neutral version of geometric classics with a humanist touch. It's unassuming, unique, and most importantly, easy to read. Regular Medium Semi Bold Bold ABCDEFGHIJKLMNOPQRSTUVWXZ abcdefghijklmnopqrstuvwyxz 012345678910!@#\$%& PAGE 14

FIGURE 7: THE SUSTAIN-IT PRIMARY FONT

 About Montserrat: The old posters and signs in the traditional Montserrat neighbourhood of Buenos Aires inspired Julieta Ulanovsky to design this typeface and rescue the beauty of urban typography that emerged in the first half of the





twentieth century. As urban development changes that place, it will never return to its original form and loses forever the designs that are so special and unique.

The old posters and signs in the traditional Montserrat neighborhood of Buenos Aires inspired Julieta Ulanovsky to design this typeface and rescue the beauty of urban typography that emerged in the first half of the twentieth century. As urban development changes that place, it will never return to its original form and loses forever the designs that are so special and unique. The letters that inspired this project have work, dedication, care, color, contrast, light and life, day and night!

PAGE 15

# Regular Regular Italic Medium Medium Italic Semi Bold Semi Bold Italic Bold Bold Italic ABCDEFGHIJKLMNOPQRSTUVWXZ abcdefghijklmnopqrstuvwyxz 012345678910!@#\$%&

FIGURE 8: THE SUSTAIN-IT SECONDARY FONT

#### 2.1.4 EC RECOGNITION

This is crucial to the Sustain-IT project and all the **EC co-funded projects** should clearly show the acknowledgement to the EC fund in all Dissemination & Communication materials (e.g., flyers, posters, roll-ups, brochures, videos, website, etc). In any communication related to Sustain-IT across any media (online, offline, social media, website, press, interviews, radio, webinars, blogs, video etc.). The EC recognition is MANDATORY for ALL partners.



Co-funded by the European Union

FIGURE 9: THE EC RECOGNITION





# 2.2 COMMUNICATION TOOLKIT

For the Sustain-IT to ensure consistent messages across various mediums, a clear communication toolkit is implemented to streamline communication among stakeholders, making information accessible. This toolkit includes visual assets, social media cards, templates, newsletters, and promotional materials tailored to the project's goals. It enhances outreach efforts by providing ready-to-use resources for engagement and climate mitigation awareness campaigns.

#### 2.2.1 TEMPLATES

All outputs from the Sustain-IT project are enhanced by a corporate design. This design will ensure visual harmony across all materials and provide quick visual recognition to the reader that the material is associated with Sustain-IT. For the promotion of communication, dissemination, and project reporting, standard templates have been developed. These templates are available on the project's dedicated online repository, which all partners can access. The repository include:

#### PowerPoint presentation template

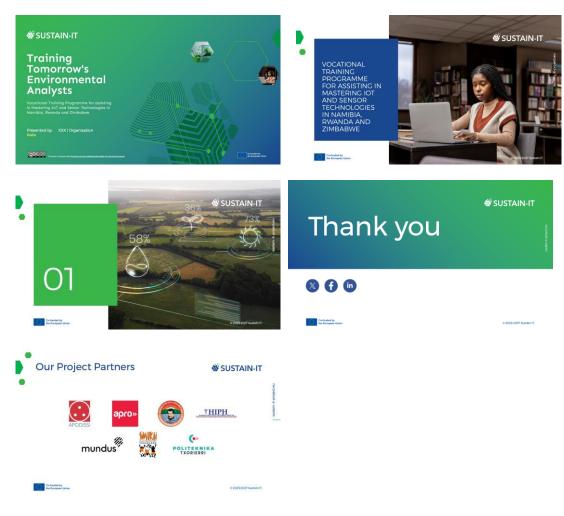


FIGURE 10: THE SUSTAIN-IT POWER POINT TEMPLATE





#### Deliverable report template



FIGURE 11: DELIVERABLE TEMPLATE

#### Press release template



FIGURE 12: PRESS RELEASE TEMPLATE

The templates incorporate the Sustain-IT Logo/EC recognition, in some cases the partners' logos, and a point of contact and suggest what information should be included in the specific document.

#### 2.2.2 PROMOTIONAL MATERIALS

Sustain-IT is set to create an array of specific promotional resources that showcase the project and its accomplishments. This includes items such as posters, roll-ups, flyers, brochures, multimedia content, videos, photo galleries, and giveaways. The production of all these materials will be coordinated with the schedule for presentations, event organisation, and participation. The Sustain-IT poster is a visual medium intended to be informative and capture the attention of a moving audience at various relevant institution notice boards. This A2 size poster introduces the project with short explanations in a simple and intuitive way. The poster will be displayed during events, conferences and in public spaces like local schools and local municipal buildings to update the local communities about the Sustain-IT project.











FIGURE 13: AO POSTER

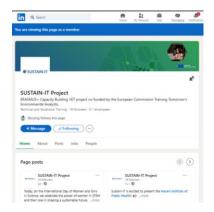
FIGURE 14: BOOKMARK

FIGURE 15: ROLL-UP

# 2.3 SOCIAL MEDIA PROMOTION

To enhance visibility, engagement, and outreach, the Sustain-IT Project leverages three social media platforms: LinkedIn, Facebook, and Twitter (now rebranded as X), newsletters, press releases and thematic events. These platforms play a pivotal role as communication channels, effectively reaching a diverse audience that includes TVET educators, students eager to learn, policymakers focused on education and sustainability, and advocates dedicated to environmental causes across various regions.

#### 2.3.1 LINKEDIN



LinkedIn is currently the main business network in the world and has more than 150 million users in more than 200 countries and territories. Stakeholders, whom Sustain-IT needs to connect with, are on LinkedIn, so it is appropriate to implement some actions. The sustain-IT LinkedIn page was established before the project officially kicked off (December 2024) to provide a public image on a global scale as a reputable and trustworthy project. As at the time this document was written, Sustain-IT has 60 LinkedIn followers.

FIGURE 16: THE SUSTAIN-IT LINKEDIN PAGE





#### **2.3.2 X (TWITTER)**



Twitter is a very dynamic social network that covers the news in real time at a global level. Sustain-IT established its Twitter account @SustainITVET before the official start of the Sustain-IT project (December 2024). The Twitter account as at the time the document was written has 13 followers and it will be used to promote and disseminate the development of Sustain-IT, including news, events, outcomes, etc.

FIGURE 17: THE SUSTAIN-IT X (TWITTER) PAGE

#### 2.3.3 FACEBOOK



People globally use Facebook to stay connected with friends and family, discover what's going on in the world and share what matters to them. As Facebook has grown, it has enhanced new and different ways to build community and connect with businesses. Sustain-IT uses Facebook organically to create a community and to disseminate communication on the Facebook channel to Sustain-IT followers and reach people who are most likely interested in environmental monitoring and climate mitigation. As at the time this document was written, Sustain-IT has 10 Facebook followers.

FIGURE 18: THE SUSTAIN-IT FACEBOOK PAGE

To maintain a dynamic online presence, the social media manager diligently curates and shares the project's essential activities, notable milestones, and valuable educational resources at least weekly. The distribution of content is strategically rotated among the three platforms, taking into account the specific interests of the target audience and the unique characteristics of the content shared, ensuring maximum impact and engagement.

#### 2.3.4 NEWSLETTER

The Sustain-IT e-Newsletter will be a short but visually appealing electronic informative material. It will be available on the project website as well as it is expected to be published on all consortium partners' official websites. In addition, all partners must actively distribute the material to all relevant (direct and indirect) stakeholders. Newsletters can contain information about the project activities and outputs, announcements, edited versions of press releases, conferences and meetings reports, information about upcoming events, etc. Regular newsletters will be sent approximately every four months to all stakeholders and target group members from the contact list. Sustain-IT uses Mailerlite to distribute its newsletter, this mail service has been chosen because its servers are based in the EU (Lithuania) and it's fully compliant with GDPR. The subscription form is available on the website, and a double opt-in procedure is applied.





FIGURE 19: THE SUSTAIN-IT NEWSLETTER TEMPLATE

# 2.4 SUSTAIN-IT WEBSITE

The Sustain-IT Website is designed to encapsulate the initiative's goals and objectives, serving as a platform for dissemination and communication throughout the project's timeline.

The website supports the professional development of TVET (Technical and Vocational Education and Training) educators in Namibia, Rwanda and Zimbabwe. It also empowers students by guiding them on the use of essential digital skills like Internet of Things (IoT) technologies, sensors, and Arduino devices focused on ecological sustainability.

Sustain-IT stresses innovative teaching methods, including Challenge-Based Learning and inclusive methodologies, to enhance the quality of vocational education and training. Simultaneously, students gain practical experience with digital tools and environmental monitoring technologies, enabling them to contribute to sustainability efforts in their communities.

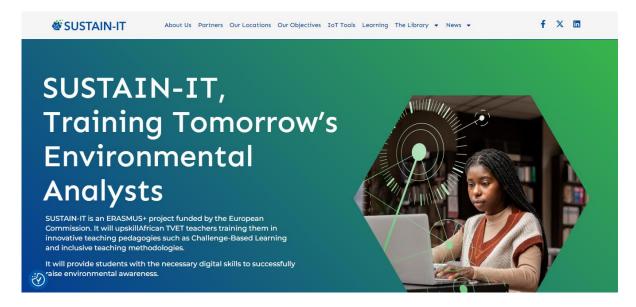


FIGURE 20: THE SUSTAIN-IT HOMEPAGE

#### 2.4.1 WEBSITE ARCHITECTURE





The Sustain-IT Project website is a WordPress-based informational platform designed to provide resources, updates, and insights on environmental sustainability and TVET (Technical and Vocational Education and Training) capacity building. While it offers downloadable materials and comprehensive content, it is not a learning platform; rather, it serves as a structured knowledge hub for stakeholders, educators, and students.



FIGURE 21: THE SUSTAIN-IT WEBSITE ARCHITECTURE

The website follows a modular and content-driven architecture, ensuring easy access, scalability, and user-friendly navigation.

- o CMS: Built on WordPress, allowing for seamless content management and updates.
- o Responsive Design: Ensures compatibility across desktop, tablet, and mobile devices.
- SEO-Optimised Structure: Implemented to enhance visibility and searchability of project resources.
- ADMIN: Manages content, uploads materials, and maintains the website (Apodissi team)
- VISITORS: Have unrestricted access to browse and download available resources.

#### 2.4.2 WEBSITE MAIN PAGES

 ABOUT US: This section provides an in-depth overview of the Sustain-IT Project, its vision, mission, and key objectives. It highlights how Sustain-IT contributes to strengthening TVET education and promoting sustainability through digital innovations in Africa.

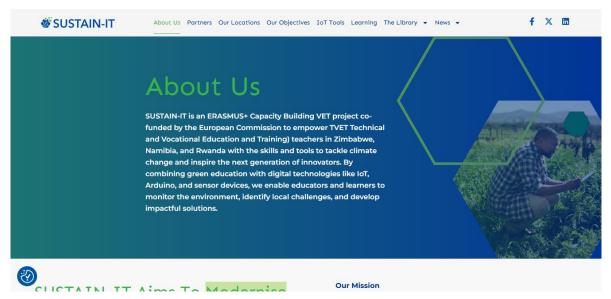


FIGURE 22: THE SUSATIN-IT 'ABOUT' PAGE





PARTNERS: The project is driven by a consortium of seven partners [Politeknika TXORIERRI, Asociación MUNDUS, APRO Formazione, DON BOSCO Provincialat, Harare Institute of Public Health (HIPH), SIMUKAI Vocational Skills Training Hub, and APODISSI] from various institutions, organisations, and stakeholders. This section highlights the partners involved in the initiative, their brief introduction and a link to their website.

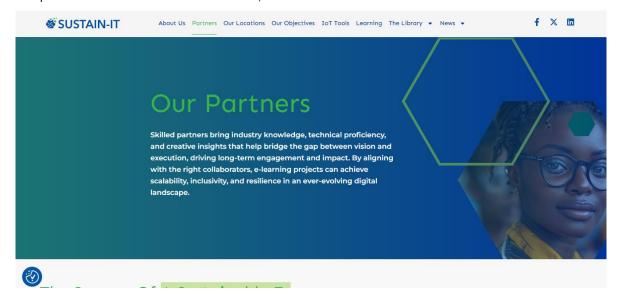


FIGURE 23: THE SUSATIN-IT 'PARTNERS' PAGE

o OUR LOCATION: The Sustain-IT Project is being implemented in Namibia, Zimbabwe, and Rwanda presently. This section offers insights into each country's needs, highlighting the importance of Sustain-IT in these regions.

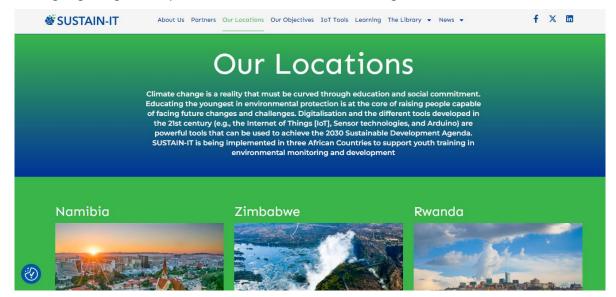


FIGURE 24: THE SUSATIN-IT 'LOCATION' PAGE

 OUR OBJECTIVES: Here, visitors can explore the core goals of the Sustain-IT project, including fostering digital transformation in TVET education, promoting sustainability through IoT-based environmental monitoring, and improving teacher and student competencies in line with global technological advancements.





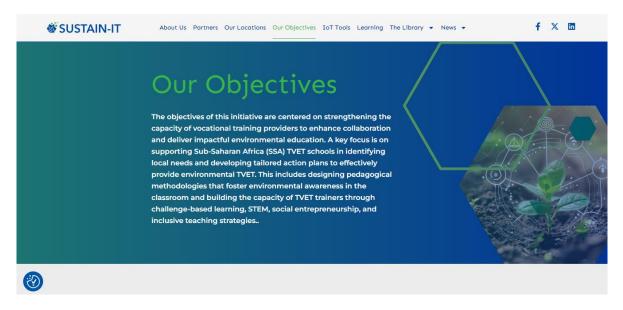


FIGURE 25: THE SUSATIN-IT 'OBJECTIVES' PAGE

o IoT TOOLS: As environmental challenges become increasingly complex, smart technologies and IoT-based solutions play an important role in monitoring the environment for climate mitigation. This section introduces IoT devices, Sensor technologies and Arduino dashboards integrated into the project's training programs, explaining their applications in environmental data collection and analysis.



FIGURE 26: THE SUSATIN-IT 'IOT TOOLS' PAGE

 LEARNING: This section highlights the three use cases that would be used as solar energy, air and water quality during the VET program aimed at enhancing pedagogical skills and environmental awareness.





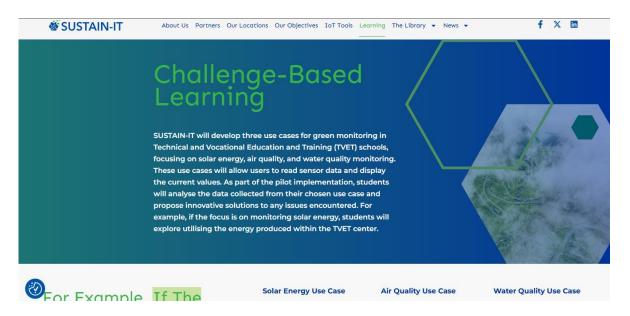


FIGURE 27: THE SUSATIN-IT 'LEARNING' PAGE

- THE LIBRARY: This is a knowledge hub containing an extensive collection. It supports educators, students, and researchers seeking reliable academic and practical resources about the Sustain-IT initiative.
  - Deliverable: In this section, you will find a comprehensive list of all the deliverables associated with Sustain-IT, detailing the key outcomes and materials produced as part of the initiative.
  - Scientific Publications: We have compiled all scientific publications related to Sustain-IT in this section. These documents provide valuable insights and findings that contribute to the body of knowledge surrounding the partners efforts.
  - Promotional Materials: This section showcases the promotional materials for the Sustain-IT brand. Here, you can explore a variety of eye-catching flyers, informative posters, and vibrant banners designed to effectively communicate Sustai-IT's mission and engage with its audience.
  - Presentations: This section contains an array of multimedia presentations, including podcasts and videos. These materials serve to disseminate information about Sustain-IT and promote its goals to a wider audience.



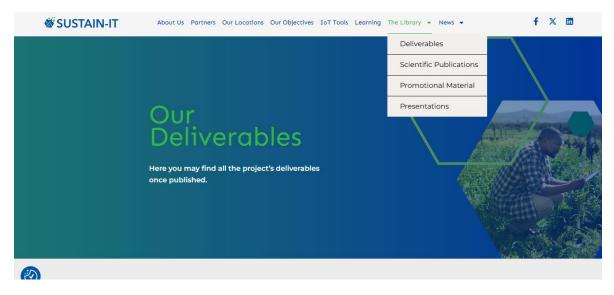


FIGURE 28: THE SUSATIN-IT 'LIBRARY' PAGE

- o NEWS: Keeping users informed, this section features project updates, announcements, event highlights, and success stories from implementation sites. It serves as a space to share progress, best practices, and real-world impacts of the Sustain-IT Project.
  - Newsletter: The Sustain-IT newsletter is an essential tool for engagement, aimed at keeping subscribers and the general public informed about the diverse activities and developments throughout the program. It will provide regular updates and highlights, fostering community involvement and awareness.

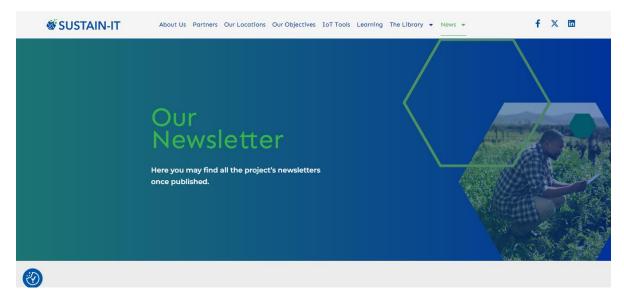


FIGURE 29: THE SUSATIN-IT 'NEWS' PAGE

# 2.5 PRESS RELEASE

Press releases will be created and shared within the Sustain-IT partners' networks and the public for key events or achievements. Press releases may occur to:

- Introduce the project and the upcoming activities/meetings;
- Launch the Sustain-IT e-Toolbox
- Launch the MOOC for the digital empowerment of teachers in Namibia, Rwanda and Zimbabwe.





- Promote the development of the three use cases in solar energy, water and air quality.
- Disseminate the Learning Materials developed throughout the project.

The first press release, announcing the launch of the project was published on the website in March 2025 and distributed by each partner to local press and blogs.

# 2.6 PARTICIPATION TO AND ORGANISATION OF EVENTS

An effective dissemination plan must include the organisation of, and participation in, key events and thematic conferences/webinars. Presenting the Sustain-IT to an audience will be essential to:

- Engage stakeholders through discussion and confrontation
- o Present the project as a living entity, engaging the audience in its development.
- Understand the response of target groups to the project proposals Measure the impact of project outcomes
- Receive feedback and inputs for future replicability

Among the external relevant events to promote the project (as speakers/presenters/panellists), the Consortium will evaluate the participation. Moreover, the Consortium will actively organise several initiatives, i.e.

- o Design Thinking session (M01-M05): Partners in Rwanda, Namibia and Zimbabwe will organise local focus groups with key stakeholders (TVET partners, youth, civil society, government, ONGs active in the environmental education sector, SMEs) to identify specific challenges faced with regards to environmental awareness in education, digital tools, and skills needed to effectively provide environmental education in TVET while developing the entrepreneurial mindset skills of the youth.
- o The Design Thinking Session took place in Kigali on 17<sup>th</sup> March, 2025 to explore the understanding of teachers and students on environmental education and digital tools.



FIGURE 30: THE SUSATIN-IT 'DESIGN THINKING SESSION'

o Thematic Webinars (M12-M36): Three thematic webinars will be organised every twelve months focusing on different topics and TVET schools. It will bring together representatives from the Industry, SMEs, Specialised environmental experts, Universities and training providers. The objective of the webinars will be to create opportunities for direct dialogues between the ecosystem actors and create





- awareness about the Sustain-IT project VET programmes beyond the existing community, therefore engaging new players (both from industry and academia).
- o Social-Entrepreneurial Hackathon: An online hackathon will be organised, in the third year of the project, open to African innovators (including TVET schools' students) to develop social business ideas for the use of IoT technologies for environmental monitoring and/or providing solutions to specific environmental challenges identified in their local contexts. The hackathon will be published on the knowledge exchange platform and widely promoted to ensure the participation of at least 30 African innovators.

#### 2.6.1 EVENTS' PARTICIPATION

SUSTAIN partners have identified some relevant events both in Europe and in Africa where the project could be presented, across three thematic areas: education/TVET; environmental and technology. The partners will explore the best matchmaking opportunity to achieve the target of 6 events' participation.

TABLE 2: RELEVANT EVENTS FOR POSSIBLE PRESENTATIONS

EVENT	DATE	LOCATION	PARTNER
<u>EfVET</u> (annual national and international conferences, GlobalTT conferences, quarterly magazine)	October 2026, 2027	TBC	Politeknika Txorierri
EVBB annual conference.	TBC	TBC	
<u>Innotecs</u> annual conference	TBC	TBC	
Final conferences of European projects we are partners of. Local and internal events on capacity building projects	TBC	TBC	
TKNIKA KA2 Dissemination Days	March/April 2026, 2027	Bilbao, Spain	
<u>ICVET</u>	27th May, 2025	Bulawayo, Zimbabwe	HIPH
Public Health Symposium	29th -31st October 2025	29th -31st October 2025	
International Conference on e- Learning and Innovative Pedagogies	19th April, 2025	Swakopmund, Namibia	APODISSI
Namibia Living Earth Expo	25th April, 2025	Windhoek, Namibia	
Regional Erasmus+ Cluster Meeting and Contact-Making Seminar 2025 for Sub-Saharan Africa	20-21 May, 2025	Addis Ababa, Ethiopia	MUNDUS



Smart Step project - Final Event	November 2025	Zaragoza, Spain	
International Conference on Environment and Climate Change	10th May, 2025	Barcelona, Spain	
ICICT, 2025	24th May, 2025	Milan, Italy	APRO
ACAT 2025	9th - 13th June, 2025	Rwanda, Kigali	DON BOSCO



# 3. NETWORK BUILDING ACTIVITIES

Connecting people by building a lasting and proactive network is one of the main goals of any European Cooperation Programme. Indeed, a network of reliable partners is critical for the success of the Sustain-IT project and its replicability in the long term. Throughout the project, each member of Sustain-IT will support the creation of quality relationships with stakeholders to create a higher value for the project. All partners will always act as representatives of Sustain-IT, adopting the necessary distinctive elements that allow for a clear recognition of the project (visual identity). More precisely the Consortium will pursue the creation and consolidation of a network through the following activities:

- o Informing EU delegations in Namibia, Rwanda and Zimbabwe to ensure that the project has the necessary endorsement support to reach out to relevant policymakers at a local level.
- Setting up a dialogue system among Sustain-IT and the other projects funded under the same Call to establish a collaboration on dissemination activities such as joint events and communication campaigns. More specifically, priority will be given to those projects working in Namibia, Rwanda and Zimbabwe. Sustain-IT has already established the first contacts with Smart Step Project and areas of collaboration and knowledge sharing are under discussion.
- At the conclusion of the first year of the project, the Consortium will encourage the organisation of knowledge-exchange events, to compare obtained results and mutually enhance their scope;
- Foster synergies with any other projects and initiatives that the Sustain-IT partners are cultivating the growth of the contacts' network through the organisation of workshops, webinars and open events, to be broadcast live to encourage active participation of the audience, and by recording them and promoting them afterwards;
- Attending relevant international events to promote the project (presentations, panels);
- Implementing targeted promotional campaigns on Sustain-IT social media;

An effective network will allow for a fruitful exchange of knowledge, opening the door to potential improvements in the results obtained, as well as the replicability of the Sustain-IT Programmes at an international level.

# 3.1. INDIVIDUAL PARTNERS' COMMUNICATION & DISSEMINATION PLAN

The Individual Dissemination Plan is designed to assertively communicate the outcomes and impact of the Sustain-IT Project to the general public and key stakeholders. The primary focus is to raise awareness about Sustain-IT's role in upskilling African TVET teachers and students in Namibia, Rwanda, and Zimbabwe in environmental monitoring through IoT and sensor technologies.

The target includes:





- TVET educators and trainers
- Vocational education students
- Government agencies and policymakers
- Environmental organisations
- Academic and research institutions
- The general public with an interest in IoT, sustainability, and education

Sustain-IT will deliver accessible learning material through its website and the Smart Step platform. The project will utilise challenge-based learning and inclusive teaching methods to empower educators and students. The dissemination activities will involve:

- o Proactively engaging with students and VET educators for assistance or clarification.
- Interact with Sustain-IT communications and dissemination efforts on the website, platform, and social media channels, including likes, comments, and shares.
- Contributes to newsletter open and click rates to ensure the messages reach their full potential.
- Introduce Sustain-IT in webinars and events attended

This Individual Dissemination Plan guarantees that the results of the Sustain-IT Project will effectively reach intended audiences, maximising impact and engagement while supporting the Sustain-IT communication and dissemination strategy.

#### 3.1.1 PARTNERS COMMUNICATION AND DISSEMINATION PLAN

TABLE 3: PARTNERS PLAN

PARTNER	COMMUNICATION AND DISSEMINATION PLAN
Politeknika TXORIERRI	Politeknika Txorierri will inform about the project through their own social media through videos and posts, and website, and will share a press release with the regional media about their involvement in the project. Txorierri will make use of the HETEL network of 30 TVET centres in the Basque region and will organise workshops for teachers and will participate in the Innovation events organised by TKNIKA (The Basque TVET Applied Research centre) to extend the information about the project. Txorierri will also publish information about the project through the national association we belong to: FPEmpresa, an association of TVET centres in Spain working closely with the labour market. Txorierri belongs to the following networks and will also share information about the project: 1. EfTVET (European Forum for VET providers) network. EfTVET has over 200 members in almost all the EU member states; also, with members in Turkey and India. It is able to reach out to over 1500 VET institutions inside and outside the EU. 2. DLearn (European Digital Learning Network) 3. Chain 5 'community of practice for level 5' for those who are involved in the developments concerning level 5 of the European Qualifications Framework. 4. The Pact for Skills.
Asociación MUNDUS	As a committed partner in the SUSTAIN-IT project, Mundus can play an active role in the dissemination and communication strategy, maximizing the project's visibility through our different channels.  Social media Mundus manages a dynamic presence on social media through Meta platforms and LinkedIn.  • Meta (Instagram and Facebook): These platforms are used for more general content aimed at a broader audience. Mundus currently has +4,000 followers on Instagram and +14,000 followers on Facebook.  • LinkedIn: This platform is used for more formal and institutional communication. Our nearly 2,000 followers include professionals and organizations in the education, training, institutional and social sectors.



**Website** Our website receives around **20,000 visits per month**. We have two specific sections relevant to the project:

- Projects section: This space is dedicated to showcasing each project we participate in. For SUSTAIN-IT, we will upload a detailed project profile, relevant results, informative materials, and direct links to the project's website and social media channels.
- **News section**: Mundus will publish updates and press releases related to project activities, such as meetings, major milestones and impactful actions in Spain.

**Newsletter** Key results and activities from the SUSTAIN-IT project will be featured in Mundus' newsletter, which is distributed to a database of **over 700 collaborating companies** in Zaragoza. This is a strategic way to reach employers, training centers and other local stakeholders.

**Press** Mundus has an important database of **national, regional and local media outlets** and can distribute press releases in Spanish.

**International networks** As an active member of networks such as **EVBB** and **EfVET**, Mundus will also promote the project at the European level.

**Local events** Mundus regularly organises local events, approximately one per quarter, which include networking sessions and project presentations. These events offer excellent opportunities to present SUSTAIN-IT to local stakeholders, educational institutions and other relevant actors in the city of Zaragoza.

#### APRO Formazione

APRO Formazione will prepare and disseminate a press release dedicated to the Expert Training that will take place in its venues, and will be committed in the dissemination of the materials provided by the partners in order to constantly communicate project activities to local press and though APRO's social profiles on Facebook and Instagram (@APRO Formazione, @Apro International), and LinkedIn (@APRO Formazione). Furthermore, thanks to APRO's involvement in several European projects on similar topics (such as digitalization, sustainability, tech, capacity building), collaboration opportunities may become key elements for the dissemination and exploitation of Sustain-IT results.

#### APODISSI

APODISSI leads the Dissemination and Communication activities of SUSTAIN-IT. It coordinates the partners' efforts in promoting the project. It also supports SUSTAIN-IT for increased visibility and awareness by communicating and disseminating activities through its own social media channels (over 2,000 followers on LinkedIn and Twitter) and its own website. It will also liaise with TVET schools and TVET authorities in Nigeria where it has an office and a relevant network of stakeholders. It will ensure to distribute promotional materials at events attended (i.e. GITEX Africa 2025, Erasmus Week Sub Sahara Africa). It will promote the project through dedicated news published on its corporate website. Moreover, as the training materials will be published on the Smart Step eLearning Platform (managed by Apodissi) it will promote the project across the members of the platform through social media; weekly newsletter, forum posts (currently the platform counts 1,900 members).

#### DON BOSCO Provincialat

Don Bosco Rwanda commit to play a pivotal role in disseminating information for the SUSTAIN-IT project by leveraging its established networks and expertise in education and community engagement. Through events to educate local communities about the project's goals and benefits. Utilise social media, websites, and other digital tools to share updates, success stories, and educational content related to the project (website, newspaper, and other platforms) The Don Bosco Oratory





activities will be away playing a significant role in supporting the SUSTAIN-IT project by fostering community engagement and spreading awareness, focusing on: Youth Engagement: Don Bosco commit through The Oratory activities to organize interactive sessions, games, and activities that educate young people about environmental sustainability and the project's goals. Cultural Integration: Leveraging cultural and recreational activities, the Oratory will creatively disseminate information, making it accessible and engaging for diverse audiences. Daily Awareness: Don Bosco has a culture of daily morning talk to students before starting activities; Don Bosco students' morning talks are key elements to serve as a powerful platform to support the SUSTAIN-IT project by fostering awareness and students' engagement. There is a commitment to use the morning talks to share updates, facts, and tips about environmental sustainability and the project's goals, ensuring consistent reinforcement of its importance.

As part of our commitment to supporting the Sustain-IT Project, HIPH will actively disseminate information regarding the initiative across multiple channels. Our communication efforts aim to inform key stakeholders and the general public about Sustain-IT's mission to upskill African TVET teachers and students in Namibia, Rwanda, and Zimbabwe in environmental monitoring through IoT and sensor technologies. Communication Channels and Strategies HIPH will employ a multifaceted approach to ensure maximum outreach and engagement. The following strategies will be implemented: Online Channels

- Website Updates: Information about Sustain-IT will be featured on HIPH's official website, ensuring easy access to project details, learning materials, and updates.
- Social Media Campaigns: We will promote Sustain-IT through regular posts, infographics, and video content on our social media platforms, including Facebook, Twitter, LinkedIn, and Instagram.
- E-Flyers: Digital flyers will be distributed through email campaigns, WhatsApp groups, and other online communities relevant to TVET and sustainability.
- Newsletters: Periodic newsletters will include updates on Sustain-IT's progress, achievements, and upcoming events to keep stakeholders engaged.

#### Offline Channels

- Physical Flyers and Posters: Informational flyers and posters will be distributed and displayed in key locations across Harare, Bulawayo, Gweru, and other towns. Our campuses in these cities will serve as primary distribution points to maximize outreach.
- Community Outreach: We will engage local educational institutions, TVET centers, and government offices to share information about the project and its benefits.
- Webinars and Events: HIPH representatives will introduce Sustain-IT in relevant webinars, workshops, and public events to ensure wider recognition and participation.
- 3. Engagement and Interaction
  - Encourage active participation by inviting stakeholders to interact with Sustain-IT content on social media (likes, comments, shares).
  - Respond to inquiries and provide clarifications to students, educators, and institutions regarding Sustain-IT.
  - Monitor newsletter open and click rates to assess the effectiveness of communication efforts.

#### Harare Institute of Public Health (HIPH)





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	4.By leveraging both online and offline channels, HIPH will ensure that the Sustain-IT Project gains visibility, reaches its target audience, and achieves its objectives effectively. Our communication and dissemination efforts will support the broader Sustain-IT strategy, ensuring a strong impact on TVET education and environmental monitoring in Zimbabwe and beyond.
SIMUKAI Vocational Skills	Simukai will start by informing the Government authorities about the project through Provincial and District sensitization meetings. A process to identify the target audience will be done by Simukai and the government authorities. The audience will be grouped into Primary and secondary audiences. Primary audience will be TVET centres, teachers, trainers and students while secondary audience will be communities, parents and other potential partners. A variety of communication channels will be based on the type of the audience. Simukai will utilise the following channels.  1. Social media: Platforms such as Facebook, Twitter, Instagram will
Training Hub	<ol> <li>be used to share project updates and training opportunities</li> <li>Website: A dedicated section for the SUSTAIN IT project will be created, featuring resources, training materials and event information</li> <li>Workshops and Training sessions: These will be organized for teachers focusing on innovative pedagogies and digital skills</li> <li>Community awareness: Sessions with communities for awareness</li> </ol>
	programs and environmental campaigns will be done to engage local populations.



# 4. RESULTS MONITORING

To ensure the Sustain-IT's communication plan aligns with the strategy's goals and objectives, a set reports, milestones and Key Performance Indicators (KPIs) have been defined. These indicators can be categorised into qualitative and quantitative criteria.

# 4.1 QUANTITATIVE INDICATOR

#### 4.1.1 Milestones

TABLE 3: SUSTAIN-IT WP5 MILESTONES

MILESTONE NO.	MILESTONE NAME	MEANS OF VERIFICATION	DUE DATE	STATUS
M5.1	Launch of the Project Website and social media channels	l .	M04	Achieved in February 2025

#### 4.1.2 Deliverables

This is the first out of five deliverables which will report on the work carried out by Sustain-IT team in WP5 to ensure outreach and impact creation, along with, the exploitation and sustainability strategy.

TABLE 4: SUSTAIN-IT WP5 DELIVERABLES

DELIVERABL E NO	DELIVERABLE TITLE	LEAD PARTNER	DUE DATE	STATUS
D5.1	Dissemination and Communication strategy and plan	Apodissi	M04	Current Document
D5.2	Progress dissemination report	Apodissi	M18	Planned
D5.3	Final dissemination report	Apodissi	M36	Planned
D5.4	Sustainability and impact	Apodissi	M36	Planned

#### **4.1.3** Key Performance Indicators (KPI's)

At M04 some of these KPIs are already relevant and the results are highlighted in the Table below, while some others will come in place in the following months.

TABLE 5: SUSTAIN-IT DISSEMINATION AND COMMUNICATION KPIS

MEASURE	INDICATOR	TARGET M36	MEANS OF VERIFICATION	STATUS at M04 (April 2025)
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Project website	No of unique visitors per year	>1,500	Matomo analytics	126 unique visitors
Social Media	No. of followers on Twitter, and LinkedIn	>1,000 in total by the end of the project	Keeping the social media active through constant posting and monitoring	50
Promotional materials	Flyer; leaflet; brochure Roll-up Video	4 1 10	Distribution at events and electronic distribution via the project website	4 posters 100 bookmark s 1 rollup
News items/press releases	No. of published news items (total)	>15	Number of press releases. Number of articles published.	l press release 9 news on the website
E-newsletter	No. of e- newsletters sent out	Sent out 6 by the end of the project	Recording of subscribers	NA
Event attendance (including online events)	No. of attended events	6 by the end of the project	Attendance proof, presented material, photos, events' reports	NA
Event organisation	No. of organised events	2 by the end of the project	Assets on project website. Number of downloads/consultation s	1
Scientific publications	No. of published papers (by the end of the project)	>10	Assets on project website. Number of downloads/consultation s	NA

# 4.2 QUALITATIVE INDICATORS

Additionally, there are other positive results that cannot be easily measured since they cannot be quantified. Thus, in order to better measure the overall impact of the dissemination plan we will use the following qualitative indicators: Proactive Online Community Social networks dissemination efforts ensure an interesting outcome in terms of discussions, feedback and content sharing and engagement. Social media analytics provide us with some interesting metrics (such as engagement rate, measured through number of shares, likes and comments), but the quality of this engagement can be evaluated only case by case. Long-term Influence Long-term influence. Sometimes the impact takes longer than just an immediate reaction. Relationships are built over time; silent online contacts can turn into active players at a later stage of development of the project (e.g. Vocational Training Schools which will be interested in the new VET Programme). Therefore, it is expected that the "seeds" scattered at the beginning will be "harvested" later. This will be considered when monitoring the impact of the project.





### 5. FXPI OITATION PLAN

To ensure the long-term impact and sustainability of the SUSTAIN-IT project, continuous efforts will be made to maximise its reach and adoption beyond the project's implementation period. By the end of the project, the SUSTAIN-IT courses will be available on Smart Step Platform (developed by Apodissi in the context of another ERASMUS+ Project), ensuring accessibility for vocational education and training (VET) learners and trainers not only in Rwanda, Namibia, and Zimbabwe but also across Africa. Targeted engagement strategies will encourage widespread adoption of the program, with VET teachers, stakeholders, and private and government agencies advocating for its integration into existing vocational training frameworks. To maintain momentum, partners will continue promoting the program across their networks, fostering partnerships with educational institutions, and industry leaders. These efforts will help drive the upskilling of youth and TVET trainers in Africa, reinforcing the project's long-term impact on skills development and workforce readiness. The Sustainability Strategy will pursue exploitability in the long run through the table below.



TARGET GROUPS	RESULT	EXPLOITATION PLAN	RESOURCES NEEDED	PARTNERS INVOLVED
TVET educators and trainers	TVET educators and trainers in Zimbabwe, Namibia and Rwanda (beyond project's partners) enhance their ability to integrate digital tools into their teaching practices, improving the overall quality of vocational education and training.	Open access to the MOOC modules through the Smart Step eLearning platform	Sustain-IT website, eLearning platform and collaboration with project partners	Apodissi will ensure the MOOC/train-the trainers' materials are available on the Smart Step eLearning Platform and on the Sustain-IT project website for 2 years after the project end
Vocational education students	TVET students gain essential skills in environmental monitoring analysis leading to a more skilled workforce, better environmental awareness, and improved decision-making in sustainability efforts.	The use case training kits developed for solar, air and water quality monitoring will be made available trainers and students, providing trainers and students with hands-on experience in using digital tools Learners interested in environmental monitoring analysis regardless of location and national language have free access to the Sustain-IT modules	Website and the Smart Step eLearning Platform	Apodissi will ensure the training modules, the use cases etc will be made available on the eLearning Platform Smart Step
Governme nt Agencies and Policy makers	Education Authority promote digital and environmental TVET education and provide adequate frameworks	Engage with policy makers presenting the training programme and results of the project for future uptake	Identify relevant TVET authorities in each country where SUSTAIN - IT operates, present in adhoc meetings/works hops the project's training and results for uptake	All African partners will actively collaborate with their respective national governments throughout the project to establish a strong network,





				ensuring sustained advocacy and long-term impact.
Environme ntal organisatio ns	Environmental organisations are aware of the SUSTAIN-IT approach and training programme for replication across volunteers/communities	Engage environmental and youth organisations such as Rwanda Environment Management Authority (REMA), the Ministry of Environment and Tourism in Namibia, and Environmental Management Agency (EMA) in Zimbabwe	Identify 1 environmental organisation in each country to forge a liaison for collaboration	The African partners will identify 1 organisation each and establish a liaison to present the activities and promote the training replication
Academia and Research Institution s	Foster collaboration between TVET institutions and Academia	Engage 1 academia in each African country to promote future collaboration on digital and environmental training programmes development	identify 1 academia in each African country interested in establishing collaboration with the TVET partner	The African partners will identify 1 academia each and establish a liaison to present the activities and promote the training replication
Citizens in EU and Africa	Raise environmental issues awareness and EU funding contribution	SUSTAIN-IT will ensure dissemination and open access to all the results and materials	Website, social media and eLearning platform, press clipping	All Partners
Relevant TVET Projects	Cross-fertilisation and dissemination between ERASMUS+ TVET projects and partners	SUSTAIN-IT will establish partnership with similar projects to exchange knowledge and share best practices	EU Erasmus Week Sub Sahara Africa, EU Platform for ERASMUS+ VET Projects' Coordinators, Social Media, participation to events	All Partners

TABLE 6: EXPLOITATION PLAN

Of course, sustainability will also be discussed extensively during the coordination meetings with Sustain-IT partners. Resources needed to sustain the results include maintenance costs for the project website, the digital tools and open Educational Resources (OERs) as well as the online learning platform. Furthermore, the consortium wanted to include a WP dedicated to monitoring and impact assessment (WP5) in order to communicate the social,





economic and environmental value of the project to potential future stakeholders and funders, communicating it in both financial (through the application of the SROI - Social Return on Investment - method) and non-financial terms (through the application of the Theory of Change). The project partners, in fact, believe that collecting and tracking the project's impact data, showing the social value generated in each of the outcome areas identified within the project, as well as their links to the SDGs, can attract investment and potential further funding, thus ensuring a future strong sustainability of the project. Many funders, both public and private, are increasingly sensitive to impact issues and are much more willing to finance projects that integrate - as is the case with Sustain-IT - methodologies and tools for social impact assessment with a clear and evidence-based economic, social and environmental value. The Consortium intends exploit the following Erasmus+ platforms for the dissemination of project's results:

- Erasmus Project Results Platform to promote the project Best Practices;
- o EPALE Electronic Platform for Adult Learning in Europe to promote the project results, upload project



# 6. CONCLUSIONS AND NEXT STEPS

The Sustain-IT Project has developed a comprehensive communication and dissemination strategy (WP5) aimed at ensuring long-term visibility, engagement, and impact in its mission to upskill TVET educators and students in environmental monitoring and digital skills. By utilising the Sustain-IT website's social media digital platforms, forming stakeholder partnerships, and providing accessible resources, the project has effectively begun to raise awareness and fostered collaboration in Namibia, Zimbabwe, and Rwanda.

As described in this deliverable, the first four months of the project have been intense for the Dissemination and Communication team, which has been working to set-up the processes and tools to drive the communication activities across several media and regions. Sustain-IT's multicultural and multidisciplinary team offers a variety of ideas and starting points to be exploited in the communication activities. Most of the communication activities are still "boiling up" internally and will be better outlined in the upcoming months thanks to active participation of the whole Consortium. These elements will be triggered around starting from M05 on. Moreover, this deliverable presented Sustain-IT plan for communication, dissemination, and impact creation, providing clear and consistent guidelines for all project partners. Envisioning and outlining the overall outreach plan at the early stages of the project ensures that Sustain-IT maximises the impact of communication, dissemination, and engagement activities and sustains the concepts, achievements, and knowledge developed throughout the project. Therefore, the goal of this plan is to guarantee that:

- All outreach activities follow the guidelines and are executed within the planned schedule;
- The messages are coherent and of high standard;
- All partners contribute to promoting the project.

The First Periodic Report (PPR), due at M18, will provide more details on the progress of the Communication and Dissemination Plan, achieved KPIs, attended and organised events, and the overall effectiveness of the project's online presence.

Through a well-structured approach, Sustain-IT facilitates effective knowledge sharing via its website, where materials are available for reference and download. The integration of social media platforms such as LinkedIn, Facebook, and X popularly known as Twitter, will enhance outreach, enabling ongoing engagement with educators, industry leaders, and policymakers. Additionally, sharing insights through newsletters, media coverage, and workshops has strengthened the project's credibility and reach.

The Sustain-IT future strategy will focus on the dissemination of the capacity-building TVET courses, students, private sectors and stakeholder engagement, ensuring it reaches a broader audience and that its methodologies remain relevant and impactful even after the project's conclusion. The website and soon-to-be-introduced online learning platform known as Smart Step, which serves as an open-access digital library, partnerships with TVET institutions, and advocacy at policy forums, will help ensure that Sustain-IT continues to advance sustainable education and environmental innovation across Africa.

By prioritising strategic communication and dissemination, collaboration with stakeholders, and sustainable knowledge sharing, the Sustain-IT Project is well-positioned to drive long-term transformation in TVET education, empowering both educators and students to create a greener, more digitally equipped future for Africa.

